

- HOME
- CREATIVE LEADERS
- ENTER CHALLENGE
- GALLERY
- FAQ

**THE WALL STREET JOURNAL**  
WEEKEND EDITION

**Creative Leader Challenge**

The business of creativity doesn't shut off when the work week ends, which makes Weekend Edition the perfect host for the relaunch of The Journal's famed Creative Leader Series.

Here, you have the unique opportunity to honor an influential member of the advertising community by nominating your own Creative Leader for the series. For your entry submission, we invite you to craft an ad that features your nominee. Your entry will be judged by a panel of former Creative Leaders. The winning submission will be showcased as a future ad in one of the industry's most respected campaigns.

In addition, both the winning entrant and nominee will receive complimentary travel and accommodations for a special Creative Leaders breakfast event at the Museum of Modern Art in New York City. There you will have a chance to meet with other Creative Leaders, past and present.

Who will be the next Creative Leader? We want you to decide.



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CREATIVE LEADERS SERIES 2007

**GALLERY**

Welcome to the gallery. See all of those who have entered the contest, including your nominee.



1 2 3

- HOME
- CREATIVE LEADERS
- ENTER CHALLENGE
- GALLERY
- FAQ

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CREATIVE LEADERS SERIES 2007



Jay Jaber  
COO  
High Definition Napkin

BACK TO GALLERY  
THE WALL STREET JOURNAL  
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NapAds Founder Jay Jaber Nominated for Wall Street Journal Creative Leaders Award